

TERRENO

arte

BALDÍO

About the ROADMODELS series

by Eduardo Mier y Terán



JJ Martin
Plastic artist

The sun, in the history of the civilizations that have given rise to our current functioning as a global social organization, being the father star, has been the inspiration for the conception of most of the representations of God (Huitzilopochtli, Luhg, Horus, Apolo, Helios, Inti, Viracocha, Ra, Frey, Amaterasu and others, the highest, the model to follow: the generator of light, energy, and life.

Yellow is the color of the center, it indicates what is right, what corresponds to duty (taken from the I Ching)

JJ Martin, attracted by the sun and the yellow color, has made this digital alteration to his pictorial work.

It is interesting that this series entitled Role Models, which JJ Martin started in the year.... It reflects the need for a role model that serves as an example and inspires others to live meaningful lives.

Religions, fashions and social organizations have established models with the intention that individuals aspire to follow these ideals stemming from





a concept - should be - that probably involves manipulation by authorities or merchants towards their followers.

Being awarded an Oscar is the most important recognition for extraordinary achievements, it is the aspiration of many. Walking on the catwalk under the reflectors, cameras and admiring glances, representing the ideal to be followed in countless physical and mathematical characteristics, is in the same way, the aspiration of so many others.

This aspirational phenomenon in the social organization of the current civilization serves as an inspiration for JJ Martin to take peace -with all the concept that it encompasses- as the main motivation in his work, in this his continuous personal search, where he maintains a thread between idealization and the attention of the reflectors with those honored with the Nobel Peace Prize, giving them all the recognition for which they are deserving.

It seems to me that this intuition of having started with the task of portraying the winners of the Nobel Peace Prize as an interesting hybrid that, at the same time representing the catwalk models, has led JJ Martin to portray the sun.